

NEWS RELEASE  
For Immediate Release



November 19, 2008

From: Melissa Barr, Marketing Specialist  
Cooperative Response Center, Inc.  
507.437.2136

### **CRC Announces Corporate Sponsorship of Matchbox Children's Theater 2008-2009 Theater Season**

Austin, Minnesota - Cooperative Response Center, Inc. (CRC) is pleased to announce its corporate sponsorship of the Matchbox Children's Theater (MCT) 2008-2009 theater season.

CRC's Corporate Giving Program/Community Involvement Committee actively seeks non-profit programs and services of charitable organizations that improve the quality of life for residents in the Austin, Minnesota, and Dunlap, Tennessee, communities. CRC's corporate giving committee fulfills this by supporting education, youth development, health and welfare, and culture and arts. CRC is able to give back with this sponsorship with the MCT by fostering youth development and culture/arts in the Austin community.

"CRC is proud to be the corporate sponsor of MTC," says Melissa Barr, CRC's Marketing Specialist. "It is a great feeling to know our sponsorship helps keep a 'genuine sense of community' within the MCT and historic Paramount Theater."



The Matchbox Children's Theater awarded CRC with a certificate of sponsorship prior to *Nick Tickle, Fairy Tale Detective* on Friday, November 14 at the historic Paramount Theater.

Pictured (l-r): Lora Lee Bauer, MCT Board of Director; Cindy Bellrichard, MCT Board of Director; Melissa Barr, CRC Marketing Specialist; Michael King, *Nick Tickle*; and Jenny Dreyer, *Granny*.

**About CRC**

CRC is a nationwide, cooperatively owned and operated, 24/7 contact center and central station. Founded in 1992, CRC has steadily increased the size and scope of its operation with offices in Austin, Minnesota, and Dunlap, Tennessee. CRC serves 243 members and associate members in 37 states, representing 3.2 million consumers. Visit CRC on the web at [www.crc.coop](http://www.crc.coop).

# # #